




Prins van Oranje
SINCE 1870

YACHT BROKER | YACHT SERVICE | BERTH | SHIP HOUSES | YACHTMANAGEMENT



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WHY WE MAKE THE DIFFERENCE

- ▶ **More than 50 years of knowledge and experience in the water sports sector**
 - ▶ **Certified and experienced yacht brokers and appraisers**
 - ▶ **Fully equipped sales terrain and spacious (3.000 m2) indoor showroom**
 - ▶ **Extensive database with (actively searching) nationally- and internationally registered customers**
 - ▶ **Wide range of yachts, motor yachts, sloops and tenders**
 - ▶ **Full service in the field of repair and maintenance**
 - ▶ **Dealer of Rapsody Yachts, AquaVive Boats, Roughneck, Waterdream and K-24boats**
 - ▶ **Optimum presentation on internet sites, exhibitions, in various magazines, mailings and on Social Media**
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PRINS VAN ORANJE

A familiar and professional address for national and international water sports enthusiasts.

You want to sell your boat. We increase your sales opportunities. As international yacht brokerage we have specialized in sales- and purchase support of high-quality yachts. In addition we are a familiar address for service, repair and maintenance.

Prins van Oranje has more than 50 years of experience in the water sports sector and is one of the leading companies in yacht brokerage. We provide our customers with a successful sales- or purchase process. Reliable, involved and customer-oriented are our core values. We offer an attractive and full service package, from maintenance, appraisal and transport to inspection, mediation and sales.





ACTIVITIES

The Prins van Oranje Group has many years of experience in the water sports sector, both in yacht brokerage, yacht construction and in the development of marinas and water sports related real estate such as ship houses and recreation houses.

Prins van Oranje is developer of Rapsody Yachts, Venegy Yachts, AquaVive Boats, Haven Resort Heeg and Heech Staete.



RAPSODY YACHTS

Rapsody Yachts has grown into a reputable player in the national and international world of luxurious motor yachts. The brand combines the very best features of historic and modern classics and is characterized by her elegance, speed and class.



VENEGY YACHTS

Venegy Yachts is known for her exclusive range of yachts that is characterized by ultimate comfort and fantastic sailing performances. The yachts offer unadulterated class, on every level. High-quality materials and the latest technologies guarantee an unique sailing experience.



AQUAVIVE BOATS

The AquaVive is a sailing house that combines the luxury of a holiday house with the mobility and freedom of a ship. An unique new concept for a sustainable stay on and by the water. The AquaVive is not meant as a cruiser; it is meant to sail to wonderful locations for a different horizon.



HAVEN RESORT HEEG

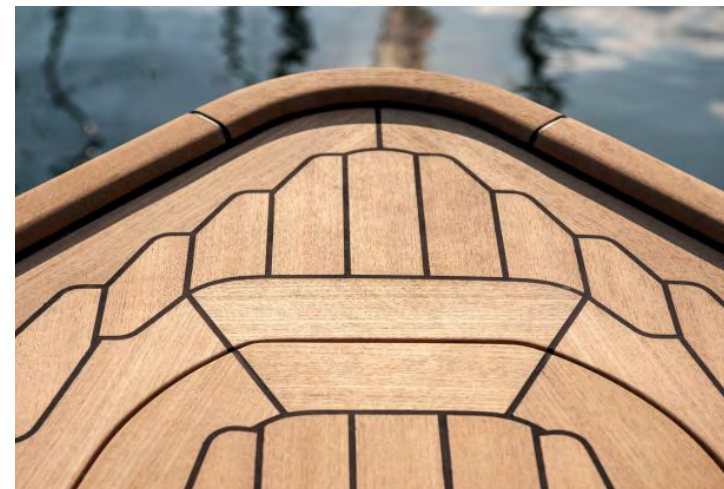
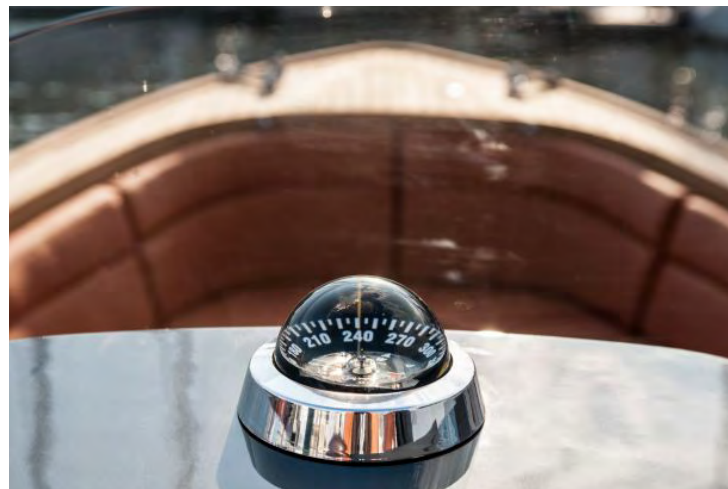
Haven Resort Heeg is situated at the Heeger Lake and offers exclusive ports with (covered) mooring places. In addition, the resort has developed a series of luxurious and well-ventilated ship houses and studios. The Yachtclub offers as lounge club a place to enjoy local specialties.



HEECH STAETE

The project Heech Staete has been developed in the middle of the Frisian Lake District. Luxurious and energy-neutral farms have been built on in total 20 ha for working, living & recreating by the water. An unique project that perfectly combines working, living and passion for water sports.





YACHT BROKERAGE

Prins van Oranje, as international yacht brokerage, has specialised in mediation and sales of sailing- and motor yachts, sloops and tenders. We take care of the entire sales process. We arrange customer appointments, negotiate, take care of the inspection and conclude the transaction. Our fully equipped sales site, covered mooring places and large indoor showroom (3.000 m²) enables us to optimally present your yacht. Our wide range of yachts guarantees a large number of (international) visitors. In addition, we continuously invest in promotional- and marketing activities to make sure your ship attracts as much potential buyers as possible. We make use of all important national and international internet sites, various magazines, mailings and exhibitions. We use (new) Social Media and the current offer is optimally highlighted on our own popular website.



PROMOTION AND
PUBLICITY

WEBSITES

To promote your ship we will design advertising- and banner campaigns for water sports sites such as Yachtfocus, Botentekoop, The Yachtmarket, Cosas de Barcos, Boats24.com, Scanboats, I-Nautica and our own popular website.

DATABASE

You benefit from our large international network. We have an extensive database with (actively searching) nationally and internationally registered customers. It allows fast and successful sales.

MAGAZINES

We put ads of your ship in the magazines YachtFocus and Botentekoop. Edition is 50.000 copies a month, available at kiosks, marinas, water sports shops, boat shows and water sports associations.

NEWSLETTERS

Prins van Oranje sends a periodical digital newsletter to all customers to inform them about the latest developments, unique actions and events. The new range of ships is promoted and highlighted.

EXHIBITIONS/ EVENTS

To optimally promote your yacht, we will be present on national and international boat shows and events such as Boot Düsseldorf, Monaco Yacht Show, Cannes Boat Show, Boot Holland, HISWA, Motorboot Sneek and Masters of Luxury.

SOCIAL MEDIA

Prins van Oranje is active on various Social Media channels. We put ads and are willing to talk with our (potential) customers. Also follow us on Facebook and Instagram, so you will always be up-to-date.



SHIP HOUSES

Prins van Oranje has a wide range of ship houses (16 or 19 meter) on a wonderful location at the Heeger Lake, the gate towards all Frisian Lakes.

A list of all advantages:

- The ship houses protect your ship against weather, wind and UV radiation
- Your ship is safely under a roof
- Maintenance savings
- Savings on Insurance premium
- Frost protection
- Your ship always remains clean and dry

Please, feel free to contact us. We will be at your disposal!



PURCHASE

Prins Van Oranje also offers you the possibility to purchase your ship immediately. Such a quick settlement allows direct payment. We are only interested in ships with date of construction 1999 or younger.

A survey of all models we purchase:

- Sloops
- Tenders
- Motor Yachts
- Yachts with a shallow draught
- Other ships built on shipyards



APPRAISALS

Appraisals can be carried out for various reasons. For purchase or sales of pleasure yachts, financing purposes, insurances or for example for a partition of joint property, inheritance or bankruptcy. Our certified appraisers can provide a valuation report in any situation.

An appraisal is not an inspection, it concerns an independent valuation of the ship based on the market position at the time of appraisal. Afterwards you will receive a written valuation report. In this report you will find a description of the ship (with a couple of overview photos) a description of the market position, a judgement on the state/condition of the ship and the current- and liquidation value. Please, feel free to contact our acknowledged appraisers. We will be at your disposal!



OUR PILLARS



YACHT BROKER AND APPRAISER

Prins Van Oranje has a team of EMCI (European Maritime Certification Institute) certified and sworn brokers and appraisers who are member of the NBMS (Dutch Association of Yacht Brokers) and have many experience in sales- and purchase support.

SPACIOUS SALES SITE

With a fully equipped sales site, mooring places in ship houses and a large (3.000 m²) indoor showroom Prins van Oranje offers plenty of space and possibilities to optimally present your yacht. We are open 6 days a week to welcome potential buyers.

INTERNATIONAL NETWORK

Thanks to its wide range of motor yachts, sloops and tenders Prins van Oranje attracts many (international) visitors . In addition, we generate quick sales thanks to our large customer database with outstanding searches.

INCREASE YOUR SALES OPPORTUNITIES
WITH THE NETWORK, EXPERTISE AND
RELIABILITY OF PRINS VAN ORANJE
YACHT BROKERAGE



PRESENTATION / PROMOTION

To optimally present your yacht we will make use of all our resources to bring your ship to the attention of (potential) buyers, such as online ads on leading water sports sites, in (international) magazines, newsletters, events, exhibitions and photo-ads on our own popular website.

FULL SERVICE

Prins van Oranje offers full service in the field of repair, maintenance and storage. We fully unburden you and take care of things like maintenance / refit, repair, cranes and inspections on our own site. In addition, we offer ship houses, mooring places and winter storage for your ship.

NO CURE, NO PAY

Prins van Oranje uses an active international sales strategy and charges a sharp commission of 6% exclusive of VAT for each boat it sells with a minimum of € 2.750,- exclusive of VAT. During the sales period your yacht is kept clean as well.

YACHT SERVICE

REPAIR AND MAINTENANCE

Prins van Oranje offers full service in the field of maintenance and repair. Our certified professionals are aware of the latest developments and techniques. You can rely on the most efficient solution for your maintenance- or repair issue.

SUMMARY OF OUR OFFER

- ▶ Refits for yachts up to 20mtr in polyester, steel, aluminium and wood
- ▶ Optical maintenance
- ▶ Technical maintenance
- ▶ Repair of tents & new tents
- ▶ New covering and new boat fittings
- ▶ Spray-, paint- & lacquer work
- ▶ Mooring places and winter storage up to 30 tons
- ▶ Yacht transport and yacht insurance

MOORING PLACES

Prins van Oranje offers mooring places and ship houses on various closed and monitored locations. At all times, your ship will be ready to sail.

WINTER STORAGE

Prins van Oranje offers winter storage as well. Our large (3.000 m²) insulated and heated pilot is suitable for more than 100 boats. Our certified professionals carry out all lifting- and transport activities for you. We offer winter maintenance as well, meaning we bring your boat in top condition and make sure it will be ready to sail before start of the new sailing season.





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